

RECEIVED  
CENTRAL FAX CENTER

DEC 08 2004

12/08/2004 09:41 FAX 213 630 4445

001/005

**SQUIRE  
SANDERS**

LEGAL  
COUNSEL  
WORLDWIDE

**SQUIRE, SANDERS & DEMPSEY L.L.P.**

801 South Figueroa, 14th Floor  
Los Angeles, CA 90017-5554  
Office: +1.213.624.2500  
Fax: +1.213.623.4581

Preferred Fax: \_\_\_\_\_

If Problems: \_\_\_\_\_

December 8, 2004

**PLEASE DELIVER THESE PAGES IMMEDIATELY**

**Number of Pages (including cover): 5**

**TO:** Commissioner for Patents

**FAX NO.:** (703) 872-9306

**ATTN:** Jonathan D. Schlaifer (Art Unit 2178)

**PHONE NO.:** (571) 272-1490

**FROM:** Douglas N. Larson

**DIRECT DIAL NO.:** +1.213.689.5142

**E-MAIL:** [dlarson@ssd.com](mailto:dlarson@ssd.com)

**RE:** In re Application of Tracey L. Glenn, et al.

Serial No. 09/864,932

Filed: May 24, 2001

For: COMBINATION POSTCARD-BUSINESS CARD/

ROTARY CARD MAILER SYSTEMS AND METHODS

Our Ref: 11286-01109

**Message:**

Transmitted herewith are a Supplemental Information Disclosure Statement with form PTO/SB/08A (2 sheets).

**CONFIDENTIALITY NOTICE:**

The attached information is LEGALLY PRIVILEGED AND CONFIDENTIAL and is intended only for the use of the addressee named above. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, please be aware that any dissemination, distribution or duplication of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone and return the original message to us at the address above via the postal service. Thank you.

Sender No.: 08486

11286-01109

RLF

Job No:

Account No.

Return to Office

[www.ssd.com](http://www.ssd.com)

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that on December 8, 2004 this paper (along with any paper referred to as being attached or enclosed) is being facsimile transmitted to the Commissioner for Patents, United States Patent and Trademark Office, Facsimile No. (703) 872-9306.



Robert Fiore

**PATENT**  
Old Docket No. 310048-000531  
New Docket No. 11286-01109  
Avery Ref: 2874-US

**RECEIVED**  
**CENTRAL FAX CENTER**  
**DEC 08 2004**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Tracey L. Glenn, Jenny C. Feng,  
Richard Andrew Doyon and Peter Sperl

Serial No. 09/864,932

Filed: May 24, 2001

For: **COMBINATION POSTCARD-BUSINESS  
CARD/ROTARY CARD MAILER SYSTEMS  
AND METHODS**

Group Art Unit: 2178

Examiner: Jonathan D. Schlaifer

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Sir:

In accordance with 37 C.F.R. § 1.56, the references listed on the attached Form PTO/SB/08A (2 sheets) are being brought to the attention of the Examiner for consideration in connection with the examination of the above-captioned patent application. The filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made (37 C.F.R. § 1.97(g)), as an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists. The filing of this Information Disclosure Statement shall not be construed as an admission against interest in any manner.

It is respectfully requested that the Examiner indicate consideration of the cited references by returning with the Examiner's next action a copy of the attached form

SERIAL NO.: 09/864,932

**PATENT**

Old Docket No. 310048-000531

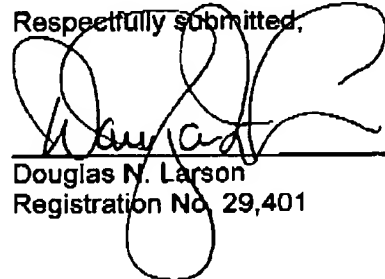
New Docket No. 11288-01109

Avery Ref: 2874-US

PTO/SB/08A with initials or other appropriate marks, and that the references be made of record as cited references in the application.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 07-1853 during the pendency of prosecution of this application. Should such additional fees be associated with an extension of time, applicant respectfully requests that this paper be considered a petition therefor. A duplicate of this paper is enclosed for the Deposit Account, should it be needed.

Respectfully submitted,

  
\_\_\_\_\_  
Douglas N. Larson  
Registration No. 29,401

Dated: December 8, 2004

**SQUIRE, SANDERS & DEMPSEY L.L.P.**  
801 South Figueroa Street, 14th Floor  
Los Angeles, California 90017-5554  
Telephone: (213) 624-2500  
Facsimile : (213) 623-4581

PTO/SB/08A (08-03)

Approved for use through 07/31/2008. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

**Complete If Known**Sheet 1 of 2

|                        |                  |
|------------------------|------------------|
| Application Number     | 10/296,480       |
| Filing Date            | May 12, 2003     |
| First Named Inventor   | Jerry G. Hodsdon |
| Art. Unit              | 1772             |
| Examiner Name          | Nasser Ahmad     |
| Attorney Docket Number | 11286-01130      |

| U. S. PATENT DOCUMENTS |                          |  |                                |  |   |
|------------------------|--------------------------|--|--------------------------------|--|---|
| Examiner<br>Initials*  | Cite<br>No. <sup>1</sup> | Document Number                          | Publication Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines, Where<br>Relevant Passages or Relevant<br>Figures Appear |
|                        |                          | Number-Kind Code <sup>2</sup> (if known) |                                |  |   |
|                        |                          | US- 3,726,471                            | 04/10/1973                     | Kalb   |   |
|                        |                          | US- 3,762,630                            | 10/02/1973                     | Braznell   |   |
|                        |                          | US- 4,033,807                            | 07/05/1977                     | Neill, et al.                                      |   |
|                        |                          | US- 4,437,852                            | 03/20/1984                     | Volk, Jr. et al.                                   |   |
|                        |                          | US- 4,708,285                            | 11/24/1987                     | Segall   |   |
|                        |                          | US- 4,722,554                            | 02/02/1988                     | Pettit   |   |
|                        |                          | US- 4,865,247                            | 09/12/1989                     | Grabner  |   |
|                        |                          | US- 4,889,278                            | 12/26/1989                     | Steidinger   |   |
|                        |                          | US- 4,951,864                            | 08/28/1990                     | Dicker   |   |
|                        |                          | US- 5,104,036                            | 04/14/1992                     | Rutkowski, et al.                                  |   |
|                        |                          | US- 5,131,686                            | 07/21/1992                     | Carlson  |   |
|                        |                          | US- 5,201,464                            | 04/13/1993                     | File   |   |
|                        |                          | US- 5,294,041                            | 03/15/1994                     | Whiteside  |   |
|                        |                          | US- 5,377,904                            | 01/03/1995                     | Michlin et al.                                     |   |
|                        |                          | US- 5,495,981                            | 03/05/1996                     | Warther  |   |
|                        |                          | US- 5,667,134                            | 09/16/1997                     | Olson, et al.                                      |   |
|                        |                          | US- 5,769,216                            | 06/23/1998                     | Warther  |   |
|                        |                          | US- 5,836,622                            | 11/17/1998                     | Fabel  |   |
|                        |                          | US- 5,865,717                            | 02/02/1999                     | Fabel  |   |

| FOREIGN PATENT DOCUMENTS |                          |   |                                   |  |   |
|--------------------------|--------------------------|---|-----------------------------------|--|---|
| Examiner<br>Initials*    | Cite<br>No. <sup>1</sup> | Foreign Patent Document   | Publication<br>Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines,<br>Where Relevant Passages<br>Or Relevant Figures Appear |
|                          |                          | Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known) |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |

|                       |                    |
|-----------------------|--------------------|
| Examiner<br>Signature | Date<br>Considered |
|-----------------------|--------------------|

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.99. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

166252.1

PTO/SB/08A (09-03)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet 2 of 2**Complete if Known**

|                        |                  |
|------------------------|------------------|
| Application Number     | 10/296,480       |
| Filing Date            | May 12, 2003     |
| First Named Inventor   | Jerry G. Hodsdon |
| Art Unit               | 1772             |
| Examiner Name          | Nasser Ahmad     |
| Attorney Docket Number | 11286-01130      |

| U. S. PATENT DOCUMENTS |                          |  |                                |  |   |
|------------------------|--------------------------|--|--------------------------------|--|---|
| Examiner<br>Initials*  | Cite<br>No. <sup>1</sup> | Document Number                          | Publication Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines, Where<br>Relevant Passages or Relevant<br>Figures Appear |
|                        |                          | Number-Kind Code <sup>2</sup> (if known) |                                |  |   |
|                        |                          | US- 5,887,780                            | 03/30/1999                     | Popat et al.                                       |   |
|                        |                          | US- 5,897,733                            | 04/27/1999                     | Stevens  |   |
|                        |                          | US- 5,924,737                            | 07/20/1999                     | Schrupp  |   |
|                        |                          | US- 5,997,680                            | 12/07/1999                     | Popat  |   |
|                        |                          | US- 6,019,280                            | 02/01/2000                     | Peterson   |   |
|                        |                          | US- 6,079,615                            | 06/27/2000                     | Irvin, et al.                                      |   |
|                        |                          | US- 6,149,205                            | 11/21/2000                     | Attia et al.                                       |   |
|                        |                          | US- 6,220,504                            | 04/24/2001                     | Flynn et al.                                       |   |
|                        |                          | US- 6,269,158                            | 07/31/2001                     | Kim  |   |
|                        |                          | US- 6,276,601                            | 08/21/2001                     | Ross, et al.                                       |   |
|                        |                          | US- 6,493,970                            | 12/17/2002                     | McCarthy et al.                                    |   |
|                        |                          | US- 6,499,651                            | 12/31/2002                     | Gerrie et al.                                      |   |
|                        |                          | US- 6,559,970                            | 05/06/2003                     | Yamamoto et al.                                    |   |
|                        |                          | US-                                      |                                |  |   |
|                        |                          | US-                                      |                                |  |   |
|                        |                          | US-                                      |                                |  |   |
|                        |                          | US-                                      |                                |  |   |
|                        |                          | US-                                      |                                |  |   |
|                        |                          | US-                                      |                                |  |   |

| FOREIGN PATENT DOCUMENTS |                          |   |                                   |  |   |
|--------------------------|--------------------------|---|-----------------------------------|--|---|
| Examiner<br>Initials*    | Cite<br>No. <sup>1</sup> | Foreign Patent Document   | Publication<br>Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines,<br>Where Relevant Passages<br>Or Relevant Figures Appear |
|                          |                          | Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known) |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |
|                          |                          |   |                                   |  |   |

|                       |                    |
|-----------------------|--------------------|
| Examiner<br>Signature | Date<br>Considered |
|-----------------------|--------------------|

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kind Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-780-9199) and select option 2.

186252.1